

**Governor Arnold Schwarzenegger**  
*presents*

2006

# **California Cyber Safety Summit:** **Protecting Children Online**



**Sacramento Convention Center**

**October 18, 2006 • 8:00 a.m. - 4:30 p.m.**





GOVERNOR ARNOLD SCHWARZENEGGER

October 18, 2006

***California Cyber Safety Summit:  
Protecting Children Online***

I am pleased to extend my greetings to all gathered for this year's Summit.

Raising awareness of cyber safety is increasingly vital to protecting California's children. The anonymity of the Internet makes our youth vulnerable targets for all types of predators who can easily access our children or information about them. The collaboration at this Summit among educators, law enforcement, legal professionals, parents, and child safety advocates is a powerful step towards reducing the victimization of some of California's most vulnerable residents.

All Californians have a shared responsibility to aid in the protection of our youth, and I applaud the organizers of this event for educating the public on how to combat online crimes, as well as how to employ prevention techniques within their own homes. Because of your efforts, responsible Internet usage and child protective security measures are on the path to becoming common practices in all California homes.

Please accept my best wishes for a meaningful event.

Sincerely,

A handwritten signature of Arnold Schwarzenegger in black ink.

Arnold Schwarzenegger

GOVERNOR ARNOLD SCHWARZENEGGER • SACRAMENTO, CALIFORNIA  
95814 • (916) 445-2841




Dear Participants,

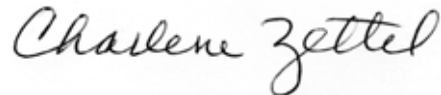
Among California's most precious resources are our children—six million of them who have the potential to become tomorrow's leaders, innovators and producers...or, fall victim to anti-productive or dangerous experiences that will hinder their development or, worse yet, traumatize them.

As quickly as that unique phenomenon called the World Wide Web became commonplace in daily life, it also began exposing children to deception and danger. The internationally acclaimed Internet has taken on a dark side with pedophiles, child pornography, privacy invasions, and illegal activity.

As a leader in privacy protection laws, California is again leading the nation with a first-ever workshop and training event to combat the crimes that threaten our children and their safety.

The Department of Consumer Affairs and the California Coalition for Children's Internet Safety are proud to be coordinating Governor Arnold Schwarzenegger's 2006 California Cyber Safety Summit: Protecting Children Online. The Coalition and our sponsors are a virtual "Who's-Who" of world-renowned technology companies, professional organizations, and agencies devoted to children's online safety.

Today's Summit is designed to provide you with the information, tools, and strategies to improve classroom and real life Internet experiences for all California children. The partnerships that have brought this team together will, in turn, help you provide a safe environment for our children to explore the innovations of technology and to Surf  Safe, Smart, Legal. Together, we can keep our children safe online.



CHARLENE ZETTEL, Director  
DEPARTMENT OF CONSUMER AFFAIRS

## WELCOME TO CALIFORNIA'S FIRST CYBER SAFETY SUMMIT!

Hear from experts about the dangers children face online and the strategies and resources used to counter them. Audience-specific training workshops, exhibits, and demonstrations will also be offered. The Summit is ideal for parents, parent-teacher organizations, educators, law enforcement, prosecutors, community leaders, community-based organizations, and child safety advocates.

### SUMMIT AGENDA:

8:00 AM	Registration
9:00 AM	Welcome and Keynote Address
10:00 AM	Panel 1: The Internet and Our Children: In Their Own Words
10:50 AM	Break
11:00 AM	Panel 2: The Internet and Our Children: Addressing the Dangers
12:05 PM	Lunch Break
1:00–2:00 PM	Session 1—Workshops
2:05–3:05 PM	Session 2—Workshops
3:10–4:10 PM	Session 3—Program Presentations
4:15 PM	Closing Address
4:30 PM	Adjournment

### LET'S STAY CONNECTED!



Thank you for participating in California's first Cyber Safety Summit! One of the goals of this Summit is to perpetuate communication and access

to the many resources and organizations that help us keep children safe online. By attending the Summit you have already taken the first step in that effort. Now, we want you to be able to continue that communication. BlogSafety.com will host an online forum to keep our Summit attendees, speakers, and partners connected. You can find other participants who have signed in, chat about workshops or programs, or simply discuss what was learned in an open forum. Let's continue helping our kids SURF SAFE. SMART. LEGAL—Keep the Summit discussion going at [www.BlogSafety.com](http://www.BlogSafety.com).

### Still Have Questions? Ask Parry!



Ask Parry! is a service where Parry Aftab, noted online safety and privacy expert and Executive Director of WiredSafety.org can answer your questions about online safety, privacy, and security. Ask Parry! helps you with problems you encounter online, from finding a safe chat room for your teens to knowing what to do if the item you bought at auction doesn't arrive as promised. Just Ask Parry! at [www.wiredsafety.org](http://www.wiredsafety.org).

## Keynote Speaker



In the aftermath of the October 1, 1993, kidnapping and murder of his twelve-year-old daughter Polly, Marc Klaas gave up his lucrative rental car franchise to pursue an aggressive child safety agenda. In announcing the formation of the nonprofit KlaasKids Foundation in September 1994, Klaas said, “We can give meaning to Polly’s death and create a legacy in her name that will be protective of children for generations to come by pursuing the singular mission of stopping crimes against children.”

On June 8, 2001, Klaas co-founded BeyondMissing, Inc., a federally funded, California public benefit nonprofit corporation. BeyondMissing provides America’s law enforcement community with a free and secure Web site to easily and swiftly create and distribute missing child flyers via broadcast fax, e-mail, and Short Message Service technology. Working with Texas Governor Perry’s staff, BeyondMissing, Inc., has created a state-of-the-art, high-tech Amber Alert application that is unsurpassed in efficiency, speed, and dependability.

Through federal and state legislative efforts, Klaas promotes prevention programs for at-risk youth, stronger sentencing for violent criminals, and governmental accountability and responsibility.

Oftentimes, this advocacy takes the form of legislative testimony. Klaas regularly appears on local and national television broadcasts to advocate child safety issues. Newspapers throughout the United States have published his editorial opinions on children’s issues.

Klaas travels extensively throughout the United States, promoting innovative solutions and proven programs that positively impact crime, abuse, and neglect that plague children in so many of our communities. He also counsels and advises numerous victim’s families and families of kidnapped children.

Besides his duties as volunteer president of the KlaasKids Foundation and president of BeyondMissing, Inc., Klaas sits on the advisory boards of the Center for the Community Interest, Fight Crime Invest in Kids, and the National Children’s Advocacy Center.

BeyondMissing, Inc. is a 501 (c)(3) nonprofit organization.



## Thank you!

A special thanks to the Center for Digital Education and our sponsors for making this event possible.

### Answers.com

**ANSWERS.COM**  
www.answers.com

Supporting safe research on the Internet.

Search engines aren't the most discriminating of creatures. They return millions of links based on a query, some of which are inappropriate or inaccurate. It's then up to you to sift through pages of sites and qualify the good from the bad.

Answers.com gets you to the information faster by giving you one page of relevant content from sources you can trust. That means you get the answers you want without distractions, risks, or wasted time.

Answers.com. The world's greatest encyclopedic almanacapedia.\*

\* Encyclopedic almanacapedia [encyclo- + diction + almanac + a + pedia], the abbreviation for a super-reference work that includes an encyclopedia, dictionary, almanac, thesaurus, weather report, conversion table, archive, game center, investment guide, currency converter, newscenter, shopping catalog—and more.

### Microsoft®

*Your potential. Our passion.™*

**MICROSOFT**  
www.microsoft.com

At Microsoft, we are continually working to make the online environment safer for children.

We believe by empowering the community with information and tools and building partnerships among the industry and government, we can make the Internet landscape a safer place for both children and families. Microsoft supports parents, child advocates, and law enforcement officials to protect children from exposure to inappropriate content, and has been a steady advocate of industry collaboration and legislative action. As a technology innovator, we take on a special responsibility to empower and train the industry to protect children and eliminate criminal activity on the Internet.

### myspace.com®

a place for friends

**MYSPACE.COM**  
www.myspace.com

MySpace is the premier lifestyle portal for connecting with friends and discovering popular culture. By integrating Web profiles, blogs, instant messaging, e-mail, music streaming, music videos, photo galleries, classified listings, events, groups, college communities, and member forums, MySpace has created a connected community. As the second-ranked Web domain in terms of page views, MySpace is the most widely used and highly regarded site of its kind. With more than 100 million members, MySpace is committed to providing the highest quality member experience and will continue to innovate with new features that allow its members to express their creativity and share their lives, both online and off.



## SYMANTEC

[www.symantec.com](http://www.symantec.com)

Symantec is the world leader in providing solutions to help individuals and enterprises assure the security, availability, and integrity of their information. Headquartered in Cupertino, CA, Symantec has operations in 40 countries. More information is available at [www.symantec.com](http://www.symantec.com).



## VICTIM COMPENSATION AND GOVERNMENT CLAIMS BOARD

[www.vcgcb.ca.gov](http://www.vcgcb.ca.gov)

The Victim Compensation and Government Claims Board (VCGCB) administers the Victim Compensation Program and the Government Claims Program. Since its inception in 1965, the Victim Compensation Program has helped victims pay more than \$1.5 billion in medical bills, funeral expenses, mental health treatment, lost wages, and other crime-related expenses. The Government Claims Program has its roots in the State Board of Control, which originated in 1911. The Government Claims Program helps members of the public resolve claims against the State. Additionally, the VCGCB administers the California State Employees Charitable Campaign, the Good Samaritan Program, and the Missing Children's Reward Program.

## Advisory Committee

Charlene Zettel  
California Department of  
Consumer Affairs

Bonnie Reiss  
Office of the Governor

Joanne McNabb  
California Office of  
Privacy Protection

Kathy Door  
California Department of  
Consumer Affairs,  
Division of Investigation

Scott Frizzie  
Governor's Office of  
Emergency Services

Afzal Rashid  
Victim Compensation &  
Government Claims Board

Ricardo Soto  
Office of the Secretary  
for Education

Mellonie Yang  
California District Attorneys  
Association

Robert Morgester  
Attorney General's Office

Esther Cookson  
National Center for Missing and  
Exploited Children/NetSmartz

Kevin McCartney  
Boys and Girls Club of America

K.J. Lavoie  
California Alliance of Boys and  
Girls Clubs

Kori Bernards  
Motion Picture Association  
of America

Kim Allman  
Recording Industry Association  
of America

Robyn Hines  
Microsoft

Teri Schroeder  
i-SAFE, Inc.

Cathy Coyne  
California State Sheriffs' Association

Lieutenant Bob Lozito  
Sacramento Valley High-Tech  
Crimes Task Force

Parry Aftab  
WiredSafety

Hemanshu Nigam  
MySpace (Fox Interactive Media)

Chris Kelly  
Facebook, Inc.

Roxanne Gould  
AeA

Rebecca Randall  
Common Sense Media

Tiffany Jones  
Symantec

Luan Rivera  
California School Boards  
Association

Cory Sanfilippo  
California State PTA

Marc Klaas  
KlaasKids Foundation

Judi Westberg Warren  
Web Wise Kids

Larry Magid  
BlogSafety.com

Laurel White  
United States Attorney's Office





## ALCATEL

[www.alcatel.com](http://www.alcatel.com)

Alcatel provides communications solutions to service providers, commercial enterprises, and the public sector for delivery of voice, data, and video applications. As a global leader in converged broadband networking, Alcatel offers educational institutions advanced services in support of 21st-century teaching and learning. For more information, please visit: [www.usa.alcatel.com/industries/education/highered](http://www.usa.alcatel.com/industries/education/highered)



## CALIFORNIA OFFICE OF PRIVACY PROTECTION

1625 N. Market Blvd., Suite N-324  
Sacramento, CA 95834  
Phone: 916.574.8180  
E-mail: [Christina\\_Savage@dca.ca.gov](mailto:Christina_Savage@dca.ca.gov)  
[www.privacy.ca.gov](http://www.privacy.ca.gov)

The California Office of Privacy Protection is an education and advocacy organization in the California Department of Consumer Affairs. The Office assists consumers, businesses, and other organizations with privacy concerns. It also conducts educational programs, works with law enforcement, and makes best practice recommendations to organizations.



## FEDERAL TRADE COMMISSION

600 Pennsylvania Avenue, N.W.,  
Washington, D.C. 20580  
Phone: 202.326.2968  
E-mail: [bbroder@ftc.gov](mailto:bbroder@ftc.gov)  
[www.ftc.ca.gov](http://www.ftc.ca.gov)

The Federal Trade Commission (FTC) works for the consumer to prevent fraudulent, deceptive, and unfair business practices in the marketplace. With offices throughout the country, the FTC enforces laws that protect consumer privacy and security, and supports other agencies' law enforcement efforts through its Consumer Sentinel Network, a secure online database.



## HEALTHY HABITS VIDEOS

Phone: 1.800.933.4383  
[www.healthyhabitsvideos.com](http://www.healthyhabitsvideos.com)

Healthy Habits Videos produced the most comprehensive and easy-to-follow Internet Safety DVD for parents. Founded by teachers, the organization empowers parents to protect their children by showing, using screenshot tutorials, how to set up safety measures on home computers, as well as teaching healthy tips for computer use in the home.



## Governor's OFFICE OF EMERGENCY SERVICES

3650 Schriever Ave.  
Mather, CA 95655  
Phone: 916.845.8510  
[www.oes.ca.gov](http://www.oes.ca.gov)

The Governor's Office of Emergency Services effectively guides statewide preparedness and training efforts, supports California's law enforcement and fire protection needs, and reduces crime and support victims rights while helping local governments respond to and recover from disasters.



## TURNING TECHNOLOGY

241 Federal Plaza West  
Youngstown, Ohio 44503  
Phone: 1.866.746.3015  
[www.turningtechnologies.com](http://www.turningtechnologies.com)

Interactive PowerPoint®—Add group response functionality to your PowerPoint presentations! With TurningPoint®, educators can easily create interactive curriculum and training presentations to engage participants and track comprehension. Using ResponseCard® keypads, participants submit real-time responses, allowing presenters to collect information and generate detailed reports via Word® and Excel®.



## WEB WISE KIDS

P.O. Box 27203  
Santa Ana, CA 92799  
Phone: 1.866.932.9473  
[www.webwisekids.com](http://www.webwisekids.com)

Web Wise Kids (WWK) is a nonprofit organization dedicated to equipping today's youth and their parents to make wise choices online. WWK leads the way, marrying education and technology to reach today's e-generation. Using computer games to communicate Internet safety, we empower kids to be their own first line of defense.



## YAHOO

[www.yahoo.com](http://www.yahoo.com)

Yahoo! Inc. and its subsidiaries provide Internet services to users and businesses worldwide. It offers online properties and services to users and a range of tools and marketing solutions to businesses. The company's products include tools to navigate the Internet, information and entertainment services, and communications and connected life products that provide a range of communication and content services to users and small businesses.



## Our Partners

AeA  
Association of California School  
Administrators  
BlogSafety.com  
Boys and Girls Clubs of America  
California Alliance of Boys and  
Girls Clubs  
California District Attorneys  
Association  
California School Boards Association  
California State PTA  
California State Sheriffs' Association  
Center for Digital Education  
Common Sense Media  
Facebook  
i-SAFE, Inc.  
KlaasKids Foundation  
Microsoft  
Motion Picture Association of America  
MySpace (Fox Interactive Media)  
National Center for Missing and  
Exploited Children  
NetSmartz  
Recording Industry Association  
of America  
Sacramento Valley High-Tech Crimes  
Task Force  
Symantec  
Teenangels  
Web Wise Kids  
WiredSafety

### STATE AGENCIES

Department of Consumer Affairs  
CA Office of Privacy Protection  
Division of Investigation  
Department of Justice  
Governor's Office of  
Emergency Services  
Office of the Secretary of Education  
Victims Compensation & Government  
Claims Board

## What Our Partners Are Saying

### CALIFORNIA STATE SHERIFFS' ASSOCIATION (CSSA) | San Bernardino County Sheriff

#### Gary Penrod, CSSA President

"California State Sheriffs' Association is very pleased to participate in the Governor's Cyber Safety Summit for Children. Computers and the Internet have become such an integral part of our society and have really become a necessary learning tool in both our homes and schools. As law enforcement professionals and as parents, we must make sure that our children have a safe and secure experience when going online. This summit provides an excellent opportunity to bring together law enforcement, educators, business leaders, and the public to inform and educate on ways to keep children safe and deter, prevent and apprehend those who would prey upon our most vulnerable. We commend the Governor for his efforts on this issue."

### KLAASKIDS FOUNDATION | Marc Klaas, Founder

"For years, predators exploited the dark side of the Internet while society turned a blind eye. This unfortunate dynamic produced a dangerous environment that threatens every child who goes online. The Cyber Safety Summit will bridge this gap by producing and discussing real world solutions that will reduce the risk to children who access the World Wide Web."

### COMMON SENSE MEDIA | Rebecca Randall, Director of Outreach

"Common Sense Media is proud to partner with the Department of Consumer Affairs and the California Coalition for Internet Safety to help kids learn how to think critically and make good decisions about online content and communication. Working together, we know that we can keep our kids Internet safe and smart."

### CALIFORNIA SCHOOL BOARDS ASSOCIATION | Leslie Jordan, Research Consultant

"As the Internet becomes richer in information and opportunity, and as children's access to technology grows and improves, the Internet may become increasingly dangerous for children. The California School Boards Association is proud to participate in the Cyber Safety Summit to find ways to protect our students and to promote the safe, smart, and legal use of the Internet."

### WIREDSAFETY | Parry Aftab Esq., Executive Director/Founder

"What do we do when our kids know more about cyberspace than we do? We learn from them, of course! The Department of Consumer Affairs has pulled together some of the most innovative and talented experts in the field to join forces with one mission in mind—protecting our kids online and teaching them safe, private, and responsible technology skills. WiredSafety is an all-volunteer charity and the oldest and largest help group in cyber space. We also operate Teenangels.org, a teen and tween group of expert volunteers. After training for almost a year, they "get their wings" and help develop and deliver Internet safe, private, and responsible use programs around the world. They'll share some tips and tricks and teach us what we need to know. Join us, learn a little or a lot and learn how to protect your family and friends online and how to get the most from the Internet, safely."

## The Internet and Our Children: In Their Own Words

Hear a former victim-turned-advocate discuss her experience with cyber crime, and 13 to 18-year-olds who have been trained by law enforcement describe what they do online.

**Moderators:** *Parry Aftab, President, WiredSafety; Monique Nelson, Vice President, Web Wise Kids*

**Panelists:** *Teenangels; Katie Canton*

## The Internet and Our Children: Addressing the Dangers

Experts from technology companies, prosecutors, and child safety advocates discuss the dangers children face online and the actions industry is taking to address them.

**Moderator:** *Jim Steyer, CEO, Common Sense Media*

**Panelists:** *Craig Hill, National Director of Crime Prevention, National Center for Missing and Exploited Children; Kamala Harris, San Francisco District Attorney; Chuck Cosson, Policy Counsel, Microsoft; Hemanshu Nigam, Chief Security Officer, MySpace*

## Workshops

### Understanding Cyber Space

Gain a social and psychological perspective on what the online world means to children today, followed by a demonstration of the need to apply “real world” rules to the virtual reality environment.

**Panelists:** *Danah Boyd, Student, Fellow, University of California Berkeley, University of Southern California; Parry Aftab, President, WiredSafety*

### The Role of Schools in the Online World

To effectively protect students and schools from dangerous activity and litigation, educators must know which policies and practices have proven successful. This workshop features a legal overview and best practice models from people who deal with these issues on a daily basis.

**Moderator:** *Paul Preston, Principal, Yolo Education Center, Washington Unified School District*

**Panelists:** *Dan Shinoff, J.D.; Jim Freese, Education Technology Specialist, California Technology Assistance Project Region IV; Linda Uhrenholt, Education Advocate, AT&T*

## Online Victimization and How to Avoid it

In this session, attendees learn how to recognize and avoid dangerous online activity. This workshop will share definitions and strategies to handle cyber bullying, online romance, cyber stalking, photos and movies on the Internet, scams and frauds as well as responsible music and game downloading. Attendees will learn the definitions of these terms and how to stop and report unwelcome, inappropriate, or illegal behavior.

**Moderator:** *Susan Fisher, Crime Victim Advocate, Office of the Governor*

**Panelists:** *Nancy Willard, M.S., J.D., Center for Safe and Responsible Internet Use; Catherine Cohen, Psy.D., Clinical Psychologist*

## Investigative Tools for Law Enforcement and Prosecutors

This session is closed to the public; only credentialed law enforcement and prosecutors are allowed entry. New techniques for investigating computer crimes against children will be taught, as well as how to work with company experts in tracking down predators and other criminals. Resources provided at this workshop will help improve investigative processes.

**Moderator:** *Virginia Black, Sheriff, Yuba County*

**Panelists:** *Vince Recce, Internet Crimes Against Children; Jeffrey Dort, Deputy District Attorney, Assistant Branch Chief, San Diego County*

## Internet Safety in the Home

Do you want to be more involved with your child’s online activities but find there is too much information and not enough time? This workshop gives you simple, practical, and effective methods for making your home computer a safe space, as well as the right and wrong ways to approach the discussion with your children.

**Moderator:** *Chuck Cosson, Policy Counsel, Microsoft*

**Panelists:** *Rebecca Randall, Director of Outreach, Common Sense Media; Monique Nelson, Vice President, Web Wise Kids; Joanne McNabb, Chief, California Office of Privacy Protection*

## Internet Safety in the School

Learn from case studies how to successfully incorporate Internet safety into your school. Since schools have different structures and different needs, this workshop demonstrates different ways of integrating cyber safety: In the classroom, in after-school partnerships, through peer-to-peer training, and with the PTA.

**Moderator:** Catherine Davis Teitelbaum, Senior Manager, Youth Policy, Yahoo!

**Panelists:** Teri Schroeder, President, i-SAFE, Inc.; Darline Robles, Superintendent, L.A. County Office of Education; Kevin McCartney, Senior Director, Boys and Girls Clubs of America; Cory Sanfilippo, California State PTA, Vice President for Community Concerns

## The New Playground: The Safe, Smart, & Legal Way

A mouse and a keyboard have replaced board games and tree houses. If your child knows more about the Internet than you do, this workshop will be a crash course in kids' favorite online activities and why they like them. This course teaches the safe, smart, and legal way for kids to enjoy the new cyber playground.

**Moderator:** Anne Collier, Editor, Net Family News Program Presentations

**Panelists:** Chris Kelly, Facebook; Harry Valetk, Privacy Officer, Entertainment Software Ratings Board; Larry Magid, Syndicated Columnist

## Program Presentations

A review of three nationally recognized cyber safety education programs will be open for everyone at the conference. This is an opportunity to distinguish key program benefits and determine which one might best serve your student's needs.

**Moderator:** Laurel White, Assistant U.S. Attorney, Eastern District of California

**Panelists:** Teri Schroeder, President, i-SAFE; Monique Nelson, Vice President, Web Wise Kids; Craig Hill, National Director of Crime Prevention, National Center for Missing and Exploited Children, NetSmartz

## Computer and Internet Security in Schools

Addressing online security from virus protection to Internet security, system performance to backup and recovery, this course is designed to help schools take a stand against Internet threat activity. Whether unknowingly or deliberately, a child's use of the Internet can threaten our technology infrastructure and damage the availability and security of our information. Ideal for school Information Security Officers, staff providing technology assistance, and also for everyday users looking for a better understanding of computer security.

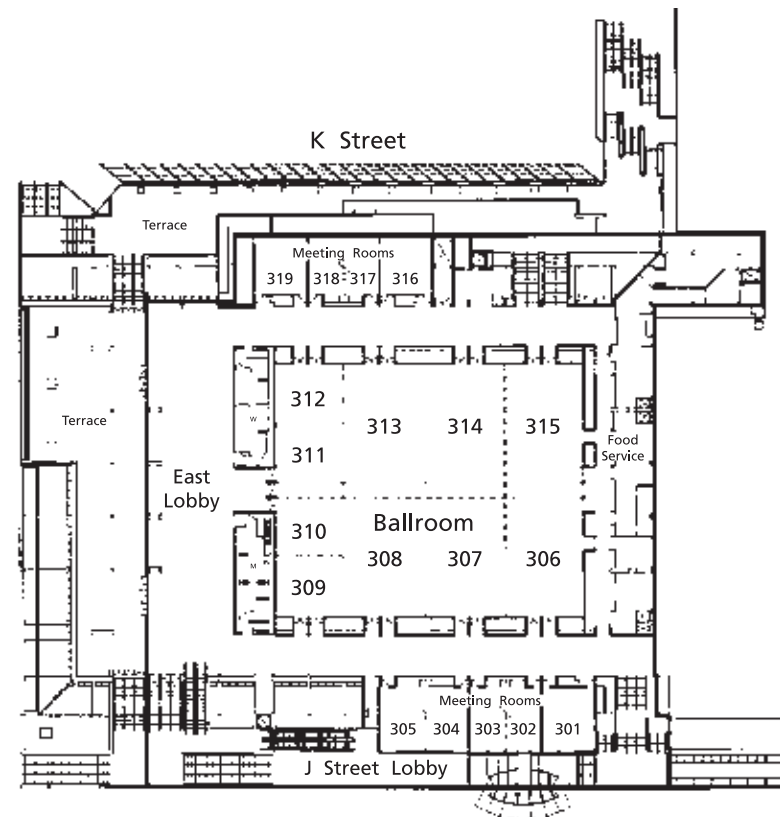
**Moderator:** Bonnie Marks, Regional Director, California Technology Assistance Project

**Panelist:** David Cole, Director, Security Response

# Meeting Rooms

## Sacramento Convention Center

Third Floor





## ★ Parry Aftab ★

FOUNDER  
WIREDSAFETY.ORG

Parry Aftab was one of the first lawyers to practice Internet law. She now devotes most of her time to issues impacting children and families online. Aftab is the award-winning “Privacy Lawyer” columnist for *Information Week* magazine, and is a frequent expert resource for most leading media outlets. She founded and runs the world’s largest Internet safety group, WiredSafety.org, and works closely with law enforcement, the Internet safety industry, and governmental agencies around the world. She has recently lent her expertise to helping create safer social networking communities, and has worked to help advise MySpace, Facebook, Bebo, Xanga, and other sites.



## ★ Teenangels ★

Teenangels is a program of WiredSafety.org, that is staffed by special teens ages 13–18 years of age, (and now Tweenangels, ages 9–12), who devote their time to helping others. They are trained in all aspects of online safety, privacy, and security, and teach others to use “the filter between their ears,” and promote good cyber-citizenship.

Some Teenangels focus on equitable access for disadvantaged families, while others focus on access for children with special needs. A select few have testified before the National Research Council, briefed members of Congress in the United States, and have appeared before Parliament.



## ★ Danah Boyd ★

STUDENT, FELLOW  
UNIVERSITY OF CALIFORNIA, BERKELEY  
UNIVERSITY OF SOUTHERN CALIFORNIA

Danah Boyd is currently a candidate in the doctoral program in the School of Information at the University of California, Berkeley, a fellow at the USC Annenberg Center for Communications, and a social media researcher at Yahoo!.

Her research focuses on how youth engage in networked public arenas such as MySpace, YouTube, Facebook, and Xanga. She is particularly interested in how youth formulate a presentation of self and negotiate socialization in mediated contexts where the audience is often unknown. She also created and managed a large online community for V-Day, a nonprofit organization working to end violence against women and girls worldwide.



## ★ Katie Canton ★

TEEN AMBASSADOR  
WEBWISEKIDS.ORG

Katie Canton serves as the Teen Ambassador of Web Wise Kids, a nonprofit organization whose mission is “Empowering Today’s Youth to Make Wise Choices Online.”

At the age of 15, Katie found herself being groomed by an Internet predator who convinced her that they were in love. Thankfully, she was able to realize through the help of watchful parents and the “Missing” game, that she was being lured by a child predator. This realization prevented her from becoming his next victim. Katie uses her gripping experience to warn teenagers that they could easily fall into the same trap. She is a dynamic speaker at conferences, schools, and after school programs.



✧ **Catherine Cohen, Psy.D.** ✧

PRESIDENT  
SACRAMENTO VALLEY  
PSYCHOLOGICAL ASSOCIATION

Dr. Catherine Cohen is currently the President of the Sacramento Valley Psychological Association. She is a full member of the American Psychological Association, the California Psychological Association, Northern California Society for Psychoanalytic Psychology, Learning Disability Association of America, International Society for the Study of Dissociation, and affiliate member of the Northern California Neuropsychology Forum. Her special areas of interest include work with abuse and trauma survivors, relationship and intimacy issues, career/education concerns, identity and development issues, and chronic illness and health. An artist and writer in her spare time, she supports the creative process in work and in life.



✧ **David Cole** ✧

DIRECTOR  
SYMANTEC SECURITY RESPONSE

Dave Cole is a widely recognized information security professional with deep experience in both product management and professional services. Dave brings more than 11 years of information security experience to Symantec's Security Response team, where he oversees the growing security content business, which reaches in excess of 150 million customer systems across the globe. Prior to working at Symantec, Cole held numerous senior positions within market leading organizations such as Deloitte & Touche and several information security technology companies. Dave's design work in the areas of threat and vulnerability management have been submitted for U.S. patents.



✧ **Anne Collier** ✧

NETFAMILYNEWS.ORG

Anne Collier's NetFamilyNews.org is the digital community newspaper of the tech-parenting and online safety community—the only news service of its kind on the Web. Its kid-tech news for parents is designed to empower and educate grown-ups with the latest information on children's tech interests, practices, and online safety.

Collier is a mom, analyst, and children's advocate. She has worked as a journalist since 1980. She began her career in international news as a stringer for the *Christian Science Monitor* in Southeast Asia. In January 1999, she launched Tech Parenting Group, the nonprofit public service that publishes NetFamilyNews.



✧ **Chuck Cosson** ✧

POLICY COUNSEL  
MICROSOFT CORPORATION

Chuck Cosson helps Microsoft Corporation with public policy counsel in a number of substantive areas, including children's safety, free expression/human rights, and telecoms/media policy. He also supports Microsoft's policy communications work and its citizenship initiatives, with an emphasis on online safety. Most recently, Cosson was Vice President for Public Policy in Vodafone's Americas/Asia region. While there, he led the company's public policy efforts in the U.S. and contributed to policy and CSR work in China, Japan, Mexico, Canada, and Brazil. He also chaired the policy team at Liberty Alliance, where he was active in Internet safety and privacy issues.





✧ **Jeff Dort** ✧

DEPUTY DISTRICT ATTORNEY  
SAN DIEGO DISTRICT  
ATTORNEY'S OFFICE

Jeffrey Dort has been a Deputy District Attorney for fifteen years. He currently prosecutes for the San Diego District Attorney's Office, and is the Assistant Chief of the South Bay. He has prosecuted many different kinds of cases, most recently convicting a defendant who was a mastermind in the largest child porn production ring ever apprehended. Most recently, he spent time as lead prosecutor for Internet Crimes Against Children (ICAC). From 2000–2006, he helped form the ICAC unit in San Diego. He also worked with the National ICAC Board of Directors, serving as a legal advisor for three years.



✧ **Jim Freese** ✧

TECHNOLOGY SPECIALIST  
CALIFORNIA TECHNOLOGY ASSISTANCE  
PROJECT REGION IV (CTAPIV)

Jim Freese is a Technology Specialist for the California Technology Assistance Project Region IV (CTAPIV). As Technology Specialist, he works with schools and districts in seven Bay Area counties, providing assistance to allow the integration of technology into teaching and learning, and facilitating the use of telecommunications in schools. He has collaborated and developed workshops on Internet security and safety. Before joining CTAPIV, Freese was a middle school teacher and site technology coordinator who led NetDay volunteers in wiring and setting up a network at his school. He also integrated the use of technology into the curriculum.



✧ **Kamala Harris** ✧

DISTRICT ATTORNEY  
SAN FRANCISCO

In December 2003, Kamala D. Harris was elected the first woman District Attorney in San Francisco's history and the first African American woman in California to hold the office. Her work to defend exploited children recently resulted in successful State legislation that creates increased punishment for those who sexually exploit youth.

In 2005, Harris took on the perpetrators of the modern day slave trade by co-sponsoring legislation that makes human trafficking a felony in California. Harris' achievements and leadership have earned local and national distinction, including the prestigious Thurgood Marshall Award from the National Black Prosecutors Association in 2005.



✧ **Major Craig Hill** ✧

NATIONAL DIRECTOR  
CRIME PREVENTION TRAINING  
NATIONAL CENTER FOR MISSING  
AND EXPLOITED CHILDREN

Major Craig Hill is a 35-year police veteran who recently retired from his post as the Deputy Chief of Police for the Leawood, KS, Police Department. He currently serves as the National Director of Crime Prevention Training for the National Center for Missing and Exploited Children, and is the former president and co-founder of the nationally recognized Lost Child Network. He has received more than 10 citations during his career, including the Award of Valor Commendation for the recovery of two kidnapped children, and, most recently, the Award of Commendation for overseeing the successful investigation and arrest of a sexual predator in the Alexandria Kemp homicide.



✧ **Chris Kelly** ✧

CHIEF PRIVACY OFFICER  
FACEBOOK, INC.

Chris Kelly currently serves as Chief Privacy Officer of Facebook, Inc., an online directory and social media company located in Palo Alto. Before taking the position at Facebook, he created Chief Privacy Officer positions at Internet service provider Excite@Home, digital marketing company Kendara, and professional connection management company Spoke Software. He has advised major Internet and media clients on the increasing challenges of online business, intellectual property, and privacy protection in the digital age. Prior to his time in legal practice, he served as advisor to the Clinton Administration's White House Domestic Policy Council and the U.S. Department of Education.



✧ **Larry Magid** ✧

SAFEKIDS.COM

Larry Magid's SafeKids.com is quite possibly the best-known Internet safety resource in the world. The site contains a range of resources on Internet safety for parents and children, including rules, advice, and contracts for family Internet use.

He is, first and foremost, a journalist and commentator on technology matters. He serves as on-air technology analyst for CBS News, and has been a syndicated technology columnist for more than two decades. He is currently a contributor to the *New York Times*, and his technology reports can be heard several times a week on CBS network and affiliate stations throughout the United States.



✧ **Kevin McCartney** ✧

SENIOR DIRECTOR  
GOVERNMENT RELATIONS  
BOYS AND GIRLS CLUB

Kevin McCartney is nationally recognized as a leader in the Boys and Girls Club movement. He has been a Boys and Girls Club Professional since 1984. In the fall of 2000, he accepted the position of Director of Government Relations to help expand the State Alliance efforts in the Pacific Region.

In his current role as Senior Director of Government Relations, he works to serve more children through helping to create new public-private partnerships with government agencies, and is directly responsible for establishing, maintaining, and expanding statewide Alliances in the Pacific Region, and supervises Alliance development in 25 states.



✧ **Joanne McNabb** ✧

CHIEF  
CALIFORNIA OFFICE OF  
PRIVACY PROTECTION

Joanne McNabb is Chief of the California Office of Privacy Protection (Office), in the Department of Consumer Affairs. The Office, created in 2001, is the first of its kind in the nation, and serves as a resource and advocate on privacy issues. The Office also publishes privacy practice recommendations for business and other organizations. McNabb is co-chair of the International Association of Privacy Professionals' Government Working Group and a member of the Privacy Advisory Committee to the U.S. Department of Homeland Security. She is a regular speaker at privacy and information security seminars and conferences.





## ✧ **Monique Nelson** ✧

EXECUTIVE VICE PRESIDENT  
WEB WISE KIDS

Monique Nelson serves as Executive Vice President of Web Wise Kids (WWK), a nonprofit organization whose mission is "Equipping Today's Youth to Make Wise Choices Online."

Nelson co-founded WWK in 2000; she initiated collaboration between WWK and an international game developer, who created the award-winning Internet safety educational computer game "Missing" which has reached over 2 million children in 50 states.

Nelson is a national lecturer and frequent guest on local, national, and international radio and television programs. She has taken the message of Internet safety from family rooms to boardrooms for more than 10 years.



## ✧ **Hemanshu Nigam** ✧

CHIEF SECURITY OFFICER  
FOX INTERACTIVE MEDIA

Hemanshu Nigam is Chief Security Officer for News Corp.'s Fox Interactive Media (FIM), where he oversees all safety, education, privacy, and law enforcement programs for MySpace and other Fox Interactive Media properties.

Nigam brings more than 15 years of experience in both private industry and law enforcement fields to his work. This includes serving as a federal prosecutor against Internet child exploitation for the U.S. Department of Justice, an advisor to a Congressional commission on online child safety, and an advisor to the White House on cyberstalking.

He lives in the Los Angeles area with his wife and four children.



## ✧ **Rebecca Randall** ✧

DIRECTOR OF OUTREACH  
COMMON SENSE MEDIA

Rebecca Randall is the Director of Outreach at Common Sense Media, the nation's leading non-partisan independent organization dedicated to improving the impact of media and entertainment on kids and families. She has more than a decade of experience working in the nonprofit sector; most recently, she was the Associate Vice President of United Way of the Bay Area, where she managed the education grant making portfolio. Randall is now responsible for leading Common Sense Media's partnership efforts with national, statewide, and local nonprofit organizations, working to deepen parents' awareness about the impact of media on their children's health.



## ✧ **Vince Recce** ✧

DETECTIVE-COMPUTER EXAMINER  
SACRAMENTO HI-TECH  
CRIMES TASK FORCE  
SACRAMENTO COUNTY  
SHERIFF'S DEPARTMENT

Detective Vince Recce has over 23 years of law enforcement experience. Over the last five years, he has conducted, coordinated, and participated in more than 300 investigations relating to the sexual exploitation of children over the Internet.

Recce has been recognized as an expert on computer forensics for child exploitation crimes in Sacramento Superior Court and the Federal Judicial System. He was also selected as an expert by the Commission on Peace Officer Standards and Training (POST) on the subjects of protecting children online and the service of search warrants, and assisted in the development of POST training modules for law enforcement.



✧ **Darline P. Robles, Ph.D.** ✧  
COUNTY SUPERINTENDENT OF SCHOOLS  
LOS ANGELES COUNTY

Darline P. Robles, Ph.D., was appointed County Superintendent of Schools by the Los Angeles County Board of Supervisors in June 2002. She leads the nation's largest regional education service agency, serving 80 K–12 school districts that educate 1.7 million students.

Before assuming her present post, Robles was Chief of the Salt Lake City School District, where she was successful in closing the achievement gap and significantly reducing the dropout rate. Earlier, the native Californian was superintendent of the Montebello Unified School District in Los Angeles County, where she began as a teacher, then coordinator, of bilingual and bicultural education.



✧ **Cory Sanfilippo** ✧  
VICE PRESIDENT  
COMMUNITY CONCERNS  
CALIFORNIA STATE PTA

Cory Sanfilippo currently serves as Vice President for Community Concerns for the California State Parent-Teacher Association (PTA). A member of the PTA for more than 25 years, she also serves on the legislation committee and the legislation action committee. She has served on several commissions, including Community Concerns, Health, and Member Services. She has also served on the Convention Management, Honorary Service, Membership, and Rose Parade Float committees. She was also Chair of the Student Involvement Committee.



✧ **Teri Schroeder** ✧  
FOUNDER/CHIEF EXECUTIVE OFFICER  
I-SAFE AMERICA, INC.

Teri Schroeder is Founder and Chief Executive Officer of i-SAFE America, Inc. She started the nonprofit foundation because of the voice of one child lost in a chat room. Realizing there was a vast need for Internet safety education, Schroeder gave up her lucrative career, started a nonprofit foundation, and dedicated herself to keeping children safe online. From its humble beginnings, i-Safe has grown to be the leader in Internet safety education and is the most trusted resource for safety tips and informational statistics on the Web. This school year alone, i-SAFE has educated more than 2 million students about Internet safety.



✧ **McGregor Scott** ✧  
UNITED STATES ATTORNEY  
EASTERN DISTRICT OF CALIFORNIA

In 2003, McGregor Scott was nominated by President George W. Bush to serve as the United States Attorney for the Eastern District of California. Previously, he had served as Deputy District Attorney in Contra Costa County from 1989 to 1997, and as the District Attorney of Shasta County from 1997 to 2003.

He currently serves as a member of the United States Attorney General's Advisory Committee, and as a member of several subcommittees.

Scott is a Past Chairman of the California District Attorneys Association Rural Counties Committee and a past member of the California District Attorneys Association Board of Directors.



★ **Daniel R. Shinoff** ★

ATTORNEY  
SAN DIEGO COUNTY

Daniel R. Shinoff focuses on the defense of public entities in the area of general tort practice with a focus on employment claims. He has extensive trial experience in the representation of clients in a variety of matters, including general negligence, dangerous conditions, discrimination, wrongful termination, sexual harassment, and civil rights issues.

Shinoff has worked with the San Diego County Office of Education Joint Powers Authority (JPA) since 1982 in defense of numerous cases representing school districts within San Diego and Imperial counties. He routinely counsels school boards and school and community college districts regarding all aspects of school law.



★ **Linda Uhrenholt** ★

EDUCATION ADVOCATE  
AT&T

Before joining the AT&T team as an Education Advocate, Linda Uhrenholt served as a teacher for 20 years. While teaching, she developed an expertise in staff development, specifically in the integration of technology into the curriculum; she was selected several times as a California Mentor Teacher for her work. As an AT&T Education Advocate, she assists educators with technology choices, and provides customized workshops and presentations to school districts. She has given presentations on a variety of subjects, including the topic of cyber safety, at numerous State and national conferences. She is a graduate of The Ohio State University.



★ **Harry A. Valetk** ★

DIRECTOR  
PRIVACY ONLINE  
ENTERTAINMENT SOFTWARE  
RATING BOARD

Harry A. Valetk is a new media attorney devoted to privacy compliance, consumer protection, and the complex interaction between the law, technology, and society at large.

He is presently the director of Privacy Online for the Entertainment Software Rating Board, the organization responsible for rating all video games in the U.S. In this capacity, he counsels Web site operators on privacy compliance, consumer protection, and industry best practices.

Valetk is licensed to practice law in New York.




★ **Nancy E. Willard, M.S., J.D.** ★

DIRECTOR  
CENTER FOR SAFE AND  
RESPONSIBLE INTERNET USE

Nancy E. Willard, M.S., J.D., is a former educator and attorney who has focused on youth online risk issues for more than a decade. She is director of the Center for Safe and Responsible Internet Use (<http://csrui.org>) and author of two books: *Cyberbullying and Cyberthreats: Addressing the Challenge of Online Social Cruelty, Threats, and Distress* (<http://cyberbully.org>) and *Cyber-Safe Kids, Cyber-Savvy Teens: Helping Young People Use the Internet Safely and Responsibly* (forthcoming Jossey-Bass).

# Post Summit Events!

Cyber Safety for California is an ongoing outreach effort brought to you by the California Department of Consumer Affairs and the California Coalition for Children's Internet Safety. Below are just a few of the events that are scheduled in the coming months to help our kids SURF  SAFE. SMART. LEGAL. We hope to see you at one of these exciting events!

## **United States Attorney's Office Project Safe Childhood Forum**

October 28, 2006, Nevada City, California

The Nevada County School Superintendent will be hosting a forum for educators and parents on October 26th in Nevada City as part of Project Safe Childhood (PSC), an initiative by the United States Attorney's Office for the Eastern District of California. U.S. Attorney McGregor Scott will attend and address the audience. PSC is a partner of Cyber Safety for California and the California Coalition for Children's Internet Safety. For more information, please contact Melissa Parrett, Nevada County Superintendent of Schools Office, 112 Nevada City Hwy., Nevada City, CA 95959, (530) 478-6400 ext. 221.

## **California State PTA Parent's Forums**

Cyber Safety for California and the California State PTA will bring Cyber Safety Parents' Forums to each PTA District in California over the next year. Each forum provides parents with resources to keep kids safe online. To find out how to host a forum in your area, please contact your local PTA or visit [www.cybersafety.ca.gov](http://www.cybersafety.ca.gov).

## **Microsoft Get Net Safe Tour**

November 14–16, 2006, Los Angeles, California

We are pleased to announce that the first Cyber Safety Parent's Forum will be held in conjunction with Microsoft and the Get Net Safe Tour!

The Get Net Safe Tour is a partnership between government, non-government, and industry leaders designed to raise people's awareness of computing security and Internet safety, so they can better protect their PCs, themselves and their families. Please visit <http://www.staysafe.org/getnetsafetour/default.html> for more information about the event, times, and locations.

## **California State PTA Critical Issues Conference**


November 16, 2006, San Diego, California

Cyber Safety for California and the Ninth PTA District in San Diego are proud to present the 2006 Critical Issues Conference on November 16 at Qualcomm Stadium. The Conference will focus on Internet Safety, security, and excessive media consumption by our children. For more information about the Conference, please contact the Ninth District PTA Office at (858) 268-8077.

## **Post-Summit Survey**

Dear Summit Participant:

We hope you enjoyed California's first Cyber Safety Summit. To ensure that we are providing our attendees with practical and useful information, we will be sending each of you a Post-Summit Survey. We strongly encourage you to complete the survey to provide us with your perspective of the program. This information will be used to help design future events. Please look for an e-mail from Cyber Safety for California in the near future, asking for your feedback. This information will be used only for the purpose of analyzing the usefulness of the program. We will never share your information with outside parties.

Thank you again for participating in this important event, and for helping our children SURF  SAFE. SMART. LEGAL. Together, we can give our kids the safe and enjoyable online experience they deserve.

[www.cybersafety.ca.gov](http://www.cybersafety.ca.gov)

 CALIFORNIA DEPARTMENT OF CONSUMER AFFAIRS



GOVERNOR ARNOLD SCHWARZENEGGER

[www.governor.ca.gov](http://www.governor.ca.gov)

STATE AND CONSUMER SERVICES AGENCY

[www.scsa.ca.gov](http://www.scsa.ca.gov)

CALIFORNIA DEPARTMENT OF CONSUMER AFFAIRS

[www.dca.ca.gov](http://www.dca.ca.gov)

CALIFORNIA OFFICE OF PRIVACY PROTECTION

[www.privacy.ca.gov](http://www.privacy.ca.gov)

1625 N. Market Boulevard

Sacramento, CA 95834

[www.dca.ca.gov](http://www.dca.ca.gov)

[www.cybersafety.ca.gov](http://www.cybersafety.ca.gov)